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U. S. Department of Agriculture

DAHLIA ANNUAL

SPRING OF

1937

LIMESTONE DAHLIA GARDENS

F. W. GALLOWAY

GARDENS AND GREENHOUSE AT

P. O. BOX 783

WASHINGTON, KY.

MAYSVILLE, KY.

A Word of Appreciation

TO OUR FRIENDS AND CUSTOMERS:

It is a most happy occasion for us, when the opportunity comes, to thank you for your many thoughtful considerations and the nice increase in business which you send us each year. We love the Dahlia Business, but being thoroughly human, your thoughtfulness in expressing your appreciation of our efforts has often been the means of encouraging us when it was most needed. You have nurtured "Limestone Gardens" through its infancy and have given us a sound foundation to build upon.

Responding to the necessity to increase our capacity to a degree which would amply provide for our needs, we have purchased a farm at Washington, Kentucky, four miles South of Maysville on U. S. Historic Highway No. 68. A strictly modern propagating plant has been constructed and is now in operation. Up to this time we have been sorely cramped for desirable growing space but this obstacle is now removed.

In perusing our offerings you will note a distinct shortage of root divisions. Due to nice advance sales and the necessity of reducing our root stock to a minimum to facilitate moving in mid-November, our already limited stock was completely sold out on many varieties. We hesitate to list roots of several varieties because of depleted stock, since it is often disappointing to a customer to find that some one else was ahead of them. With the coming of next season we hope to be prepared to supply your wants in roots as well as plants.

Our business policy will remain unchanged unless it be for closer cooperation with our customers.

We invite you to visit our new home and will indeed feel hurt if we learn you were in our neighborhood and failed to call on us.

Most sincerely,

MR. AND MRS. F. W. GALLOWAY

Members of:

National Association of Commercial Dahlia Growers.

American Dahlia Society.

Ohio Valley Dahlia Association.

Dahlia Society of Kentucky.

Dahlia Society of Indiana

Our Green Plants

When we undertake to arrive at prices on the newer introductions, we are confronted with a situation which cannot be sidestepped. While we wish to allow the purchaser every consideration, we must be fair with the introducer. Accordingly, the avenue of escape by "price cutting" is closed. But there is a legitimate mode of meeting competition and we put forth every effort to work it to the limit! By taking the introducer's stock and producing PLANTS superior to his own the situation is legitimately met. Many of our customers tell us that we are producing plants of this type. Our plants are shipped from three-inch pots and most painstakingly packed in an upright position with free ventilation provided. They travel to the most distant points in this country, never failing to arrive in perfect condition; at least we are often so advised and during the past season we received no comment to the contrary.

While we are ethically free to price older varieties to suit our own fancy, the quality of the product is in no way neglected. In our circle of friends we apparently have a reputation which we consider most valuable and we do not propose to undermine it through our own carelessness or neglect.

Rooted Cuttings

We OFFERED ROOTED cuttings to the retail trade for the first time in the season of 1936. In taking this step we did so with no little temerity. The response astonished us and when advices of receipt of our shipments began to arrive, often accompanied with repeat orders, we were deeply gratified that we had "put it over" beyond our fondest hopes. We caution the inexperienced that growing dahlias from rooted cuttings is hazardous. To those who understand the handling of very tender plants it can be recommended with slight reservation. The first season you probably will have some losses. Yet the money saved justifies the experiment with a few cuttings. Most growers ship ROOTED CUTTINGS in a prostrate position and when they reach you they have grown crooked. We ship them in an upright position, allowing free circulation of air. They reach you with straight stems and as fresh as when they leave us. We ship them successfully to the most distant points in the country.

Rooted Cuttings of All Varieties Listed Herein Are Offered As Follows:

"NEW VARIETIES FOR 1937" and all others marked "NET" at two-thirds of the price per plant. ALL OTHERS at one-half of plant price.

ROOTED CUTTINGS will be ready for delivery on and after March 15th.

A Word To Beginners

There is no dark secret to successful dahlia growing. They can be grown easily in many types of soil and under a wide range of climatic conditions. With proper soil preparation and frequent cultivation they can also be grown with a surprisingly small quantity of water. First of all, be sure you obtain the proper varieties for your soil and climate. Your friends can help you make the selections or we will be happy to suggest good ones to you. Make sure you get clean, healthy stock.

JOIN THE

AMERICAN DAHLIA SOCIETY

We invite our friends and customers to join the American Dahlia Society and become a part of this great National organization whose interest is devoted solely to the improvement of the Dahlia.

The Quarterly Bulletin—a real Dahlia Magazine—gives all the up to date Dahlia news, information about, and illustrations of new varieties, the latest cultural hints and is a real worth while guide to any lover of Dahlias. The Bulletin alone is worth many times the cost of the annual dues.

Trial Gardens are maintained at Connecticut College, Storrs, Connecticut, and The Michigan Agricultural College, East Lansing, Michigan, where new varieties are tested and scored each year. A test garden is also maintained at Cornell University, Ithaca, New York, for research work on insect and disease control. Full reports from all these gardens are published from time to time.

Dahlia “fans” in every state of the Union and many foreign countries are members and frequently contribute news to the Bulletin. Membership includes admission, and the privilege of exhibiting at all our National exhibitions which are held each September in some National center.

APPLICATION FORM—

Dues \$2.00 per year
Payable in advance

To C. Louis Alling, Secretary of The American Dahlia Society, Inc.,
251-37 Court Street, West Haven, Connecticut.

JOIN NOW—and we know
you will not regret doing so

Enclosed find \$2.00 for which please enroll me as a member of your Society. Send copy
of the current Bulletin.

Name

Address

Proposed by

LIMESTONE

DAHLIA GARDENS

Stunted stock may appear healthy, but will never be satisfactory. If you find you have secured bad stock, better destroy it as soon as you see its health is impaired. The best way to forestall such a misfortune is to buy from a reputable grower. When you are encompassed with your dahlia problems we will be happy to have you bring them to us.

TERMS :

Please Read Carefully

Guarantee:

ALL STOCK offered herein is guaranteed to be true to name and healthy. ROOT STOCK is guaranteed to grow. PLANTS and ROOTED CUTTINGS are guaranteed to reach you in good growing condition. Our responsibility ceases thereafter.

Our policy is to leave no customer dissatisfied. Our membership in the National Association of Commercial Dahlia Growers is assurance to you of fair dealings from us.

Remittances:

Not less than 25 per cent of the amount of your order should accompany it. This will assure your reservation for delivery at any time within the limits mentioned in "Delivery Dates." The balance will be payable before shipment goes forward.

Packing and Shipping Costs:

No charge for packing, and shipping will be made on orders amounting to \$2.50 or more. If your order amounts to less than \$2.50, please remit 25c cents extra to cover packing costs.

Delivery Dates:

Root stock can be delivered at any time but not later than May 1st.

Rooted cuttings, March 15th and thereafter.

Plants, from May 1st to June 20th. If delivery of plants before May 1st is desired, kindly let your request for earlier delivery reach us not later than March 15th.

Cash Discounts

No discount will be allowed on the group entitled "New Dahlias For 1937" and any other marked "Net." All others will be subject to cash discounts as follows:

From 3 to 5 of one variety and orders of \$6.00 or more, 15%.

Six or more of one variety and orders of \$15.00 or more, 20%.

Orders of \$25.00 or more, 25%.

Symbols

Descriptive symbols used herein are defined as follows:

FD—Formal Decorative.

ID—Informal Decorative.

SC—Semi-Cactus.

IncC—Incurved Cactus.

StrC—Straight Cactus.

New Dahlias For 1937

AUTUMN SUNSET, ID, (Koenig) 1937. Lemon yellow center shading to lightly tinted spinel red toward outside of flower. (Introducers description.) After carefully studying the show and trial garden records of the 1937 introductions, we selected this dahlia as one that is "here to stay." It is reputed to have great size, normally attaining a diameter of 10 to 12 inches. The foliage is deep green and highly insect resistant. It is borne proudly on long, strong stems and well above the foliage. Height of plants, 6 feet. Awarded a Certificate of Merit, 1936. Plants only \$7.50

DEAN ANDERSON, ID, (Wickersham) Henna orange. Disseminated to a limited extent in 1936. The stately magnificence of this dahlia commands respect of the most critical judge. The immense blooms set at the correct angle on long, strong stems, well above beautiful clean foliage. The plants are vigorous, growing without encouragement. After watching this dahlia for two seasons, we are convinced that it is destined to become a Prince among modern exhibition dahlias. A winner of a Certificate of Merit and on the Honor Rolls. Plants only \$5.00

FIRE BALL, FD, (Bissell) 1937. Bright red. Another dahlia which we have watched for two seasons and know it to be good. While the blooms are not gigantic they are very large and have great depth. In our estimation this is just about the neatest red we have ever seen. The blooms are borne well above fine, clean foliage on the best of stems. Plants are vigorous growers. A common weakness with reds is their inability to withstand heat. "Fire Ball" can take it. Winner of a Certificate of Merit and on the Honor Roll. Plants only \$5.00

MISS OHIO, IncC, (Parencia) 1937. Lilac Rose. Although denied the privilege of growing this dahlia before, we have seen enough of it, through eyes which have scorned some of the new ones of high rating, to recommend it to you without reservation. While handicapped by its size, it has competed with several of the mightiest and come out victor. We consider it one of the "occasional dahlias of superlative merit." The blooms are usually facing and high above clean foliage. The plants are clean, refined and vigorous and are medium high. Winner of a well deserved Certificate of Merit at Storrs and on all the Honor Rolls. Plants only \$5.00

CHARLOTTE CALDWELL, Ball, (Goodacre-Caldwell) 1937. Bright orange shaded terra cotta. After seeing this dahlia displayed in funeral sprays at the Mid West Show last season and noting that all blooms were in good condition after being out of water for two days, we were as completely sold on it as we were ever sold on anything. It is extremely prolific, bearing from 25 to 30 blooms at a time. The bushes are clean and vigorous. Blooms are borne on nice stems. Plants only \$5.00.

Newer Varieties Which Are New For Us This Season

AZURA, ID, Rosy lilac with a blush of violet. At home in the "largest" class. Plants are tall and strong and are free bloomers.

Plants only \$3.75

BALLEGO'S SURPRISE, SC. White. A foreign origination which has created a real sensation in this country. The large blooms are held in perfect position on the best of stems. Plants are clean and vigorous.

Plants only \$2.00

BETTER TIMES, StrC. Blooms are of fair size and good depth. Color is a beautiful lilac rose. Plants are about four feet high and vigorous.

Plants only \$1.00.

Mme GEORGES PEZANT, IncC. The blooms are real giants, held high above fine foliage on the best of stems. One of the most sensational foreign origination in many years.

Plants only \$2.50

MID WEST, StrC. Lavender. Had the origination of this dahlia been a good press agent it would have been the sensation of 1936. This is actually a dahlia of real merit. The blooms are of large size, borne on the best of stems and well above the foliage. Plants are vigorous.

Plants only \$2.50.

MIRIAM HOPKINS, SC. White. This is one of the finest 1936 introductions. The blooms are huge, held facing on fine long stems. The plants are vigorous.

Plants only \$2.50.

MISS GLORY, SC. Apricot yellow. What we would call a self assertive dahlia. When seen, it sells itself. The blooms are large, stems perfect and plants vigorous. On exhibition it is head and shoulders above its competitors.

Plants only \$3.75.

PINK SPIRAL, IncC. Peach blossom Pink. One of the most beautiful dahlias in existence and an extremely hard one to beat in competition.

Plants only \$1.25.

Dahlia Dont's

Don't think you have been "gyped" when a grower sends you a small clean, plump root. They usually produce better plants than extra large ones.

Don't water growing plants too often. In hot weather it often causes losses. A better way to provide the necessary moisture is by frequent cultivation, thus providing a soil mulch to hold what moisture you already have.

Don't place fertilizer near the plant. Work it in the middle of the rows. The feed roots will find it.

Don't allow weeds and trash to accumulate around your garden. Besides looking bad, it is a fine method of propagating the insects which cause so much grief.

Newer Varieties

Which we recommend after testing in our gardens.

ADIRONDACK SUSET, ID. Scarlet shaded canary yellow at base of petals. The immense blooms are in the correct position on fine stems. Bushes are vigorous, medium to tall with clean, insect resisting foliage. Plants only \$1.00.

BETTE DAVIS, SC. Beautiful deep lavender. One of the best exhibition dahlias on the market. It is a nice, clean grower, making a very attractive garden plant. Blooms are large, of perfect formation and placed at the correct angle on the best of stems. Only a fair root maker. Plants only \$1.00.

BLACK KNIGHT, ID. Deep velvety maroon. Blooms are of gigantic proportions held at a nice angle on good stems. Bushes are very robust and vigorous, growing with very attractive large, dark foliage. Plants only \$1.50.

CALIFORNIA IDOL, ID. Clear, rich yellow. A dahlia which lacks nothing but faults. Blooms are immense, of nice depth and placed at a perfect angle on the best of stems. The foliage is most attractive and is insect resistant. Bushes are of medium height and vigorous. In our gardens the past season, this variety ranked fourth for ability to withstand intense heat and drought. We recommend it unreservedly as an exhibition, garden or cut flower variety. Roots, \$4.00; Plants, \$2.00.

CALIFORNIA ROSE, ID. Clear, bright rose. Another dahlia of great beauty and fine habits and a real joy to grow. Blooms are of great proportions on fine, robust plants. Plants only \$1.50.

CLARA CARDER, ID. Cyclamen pink. This dahlia has achieved a position of great prominence in the dahlia world, because of its beauty, vigor of growth and lack of faults. Blooms are large, on good stems. Plants are of medium height and exceptionally clean. We like this dahlia a great deal. Plants only \$2.50.

CORALLINA, SC. Stone red shading to gold at base of petals, which are long and curl gracefully, showing the contrasting colors. Blooms are large, on good stems. Plants are medium to tall. Plants only \$1.00.

GENEVA BEAUTY, ID. A rare shade of bright red which attracts even those who shun reds. This dahlia was introduced in 1936 by Geneva Gardens. Until approached by its originator, we had not heard of it, but after giving it a trial, we believe it was denied its just due of praise in dahliadom. It is a nice grower, with clean attractive foliage, medium to large blooms on fine stems. Although neglected, it made a fine showing in our gardens. Plants only \$2.00.

GOLDEN AGE, SC. One of the finest dahlias it has ever been our pleasure to grow. Blooms are large, placed just right on fine stems and are borne in profusion. Plants are robust and vigorous. Foliage is clean and attractive. Plants only \$1.00.

GRAND SLAM, SC. Light pink with citron yellow base. We grew this dahlia the past season from rooted cuttings delivered after June 25th. Plants made fine growth, but did not bloom before frost. We offer it on the recommendation of others. Plants only \$2.50.

GRETEL, StrC. The color is a bright henna. No better dahlia of its type exists. Plants are vigorous growing, of medium height. Blooms are of medium size and are always perfect. Stems excellent.

Plants only \$1.00.

KITTY MAC, ID. Bright purple shading to petunia violet. This is another of the late arrivals which failed to bloom before frost. We base our recommendations of it upon its growth habit in our gardens and what other reliable growers have to say about it.

Plants only \$2.50.

MARGRACE, ID. Brilliant scarlet tipped gold. A large and very striking flower. This dahlia was named for the originator's daughters, Misses Margaret and Grace Bissell. An honest confession from the gentleman who proposed the name discloses the fact that the dahlia's marvelous beauty and graceful formation suggested the name to him. With this in mind, the name is most appropriate. We recommend it highly.

Plants only \$2.50.

MARY RETZER, SC. A pink sport of Edna Ferber, possessing all the fine traits of this grand old dahlia.

Roots, \$2.50. Plants, \$1.25.

MID WEST CHAMPION, ID. Violet rose. This is one of the finest 1936 introductions. Blooms are very large, on fine stems and held well above the foliage. Plants are exceptionally vigorous, of medium height and always as clean as a pin.

Plants only \$2.50.

MILTON J. CROSS, ID. Clear gold at base of petals shading to orange buff. This was another of the late arrivals at our gardens last season, but it bloomed before frost, and what blooms! The flowers are huge, on extra fine, long stems and they come in a hurry. The plants are magnificent.

Plants only \$5.00.

OAKLEIGH MONARCH, ID. Rich deep red. Introduced by Mr. L. L. Hook under a "satisfy you or your money back" guarantee, and so far as we can learn, he has not been called on for many refunds. This is a strong grower producing magnificent blooms. A dahlia of the type that causes little or no trouble in the garden.

Plants only \$2.50

PRIDE OF AUSTINBURG, ID. The color is a combination of pink and gold. The blooms are of immense size and depth, borne on fine stems and held well above the foliage at a good angle. This is a fine, vigorous growing and most worthy dahlia. Plants only \$2.50.

Dahlias As Cut Flowers

Dahlias will keep well as cut flowers if handled properly. All too often we are inclined to forget that the magnitude of the bloom and the consequent volume of evaporation require treatment not found necessary in the case of smaller flowers. Accordingly it is best to cut them in the early morning or late evening. Before placing on exhibition or on display, they should be allowed to stand in cold, deep water for from four to six or eight hours, so as to thoroughly saturate the tissues. They will then keep well without the aid of stimulants. We sometimes cut bloom in the heat of the day without disastrous results, if treated in this manner. The water in containers should be changed daily and if water is not cold the addition of a little ice is highly beneficial. When the water is changed it is best to cut off an inch or two of the stem to expose fresh tissues.

ROYAL PURCHASE, IncC. The color is a deep straw yellow with the outer petals suffused pink. The petals of this immense flower twist and turn, giving the flower a shaggy appearance. The blooms are borne high above the foliage on stems of good quality.

Plants only \$3.75.

ROYAL ROBE, ID. Rich Royal purple. A very large exhibition dahlia, possessing innumerable fine qualities. It is a vigorous grower and when it blooms it completely captivates you.

Plants only \$2.00.

ROXBURY IDEAL, ID. A clean growing dahlia, producing giant blooms of rare beauty. We like it very much.

Plants only \$1.50.

SAARLAND HEIMKEHR, SC. Chrome yellow at base of petals shading to a lovely shade of pink. This dahlia is the most pleasant accident we have happened upon in years. Being bought for trial without any particular recommendation, the author was spellbound when the first bloom opened. Nor did it disappoint us later in the season. At the Mid West show at Cincinnati, it took first prize for us in its class in the Commercial section. Blooms are from nine to ten inches across, borne on perfect stems, high above the foliage. Plants are clean, sturdy and vigorous growing.

Plants only \$1.50 net.

SALEM STREAMLINE, ID. Old rose suffused carmine rose. A fine dahlia for all purposes. Blooms are large and of good depth, held at the proper angle on good stems. Plants are clean and vigorous growing.

Plants only \$3.50.

SARA KAY, SC. Fine, rich yellow. We consider this a mighty nice addition to our list of offerings. The blooms are of great size and depth, borne on good stems. Bushes are clean and vigorous. It is an early bloomer.

Plants only \$2.00.

SEVERIN'S TRIUMPH, FD. True pink. For exhibition this makes Jersey's Beauty and all other pink Formals take a back seat. It possesses just about every good quality a dahlia should have. Blooms are of large size and good depth on perfect stems. It is a splendid keeper when cut. The plants are rather tall-growing and rugged. We recommend this one to the limit.

Plants only \$1.25.

Dahlia Societies

Support your hobby by joining a Dahlia Society. You will be delighted with the fellowship of other growers and they will be a great help to you. The dues are usually nominal and for an additional 50 cents or \$1.00 you can secure the Mid West Dahlia News, one of the finest dahlia publications available. Dues to the Mother organization, The American Dahlia Society, are only \$2.00 per year, including the A .D. S. Bulletin.

Standard Exhibition Varieties

- AGNES L. YOUNG, SC. Red tipped gold. Fairly popular
Plants only 50c.
- AIKO, SC. Dark red. Very popular older variety.
Plants only 50c.
- AIR MAIL, ID. Lavender. A vigorous growing clean-cut variety.
Plants only 50c.
- ALTMARK, SC. Pink suffused lilac. A consistent prize winner.
Plants only 50c.
- AMELIA EARHART,, S. C. Apricot. One of the greatest winners in
existence. Plants only 75c.
- AMERICAN LEGION, SC. Clear, rich yellow. A bit tempermental, yet
one of the finest yellows. Roots, 75c. Plants, 50c
- ARELDA LLOYD, ID. Yellow. A sport of Jane Cowl. Fine for exhi-
bition or cut flowers. Roots, 75c. Plants, 50c.
- ARCTURUS, ID. Bright red with yellow reverse.
Roots, 50c. Plants, 50c.
- BETTY COLTER, ID. Salmon red. A highly satisfactory dahlia.
Roots, 75c. Plants, 50c
- CAVALCADE, FD. Old rose. One of the finest dahlias of recent intro-
duction. Vigorous growing and prolific. Roots, \$1.00. Plants, 50c.
- CHARMER, ID. Apricot yellow. Huge blooms. Plants make strong
growth. Plants only \$2.00
- CHAUTAUQUA SALUTE, ID. White. A most satisfactory dahlia and
easy to grow. Roots, 50. Plants, 50c
- CHAUTAUQUA SUNSET, FD. Beautiful blend of gold and coral.
Roots, \$1.00. Plants, 50c.
- DELWOOD GLORIOUS, ID. Rose and salmon pink blended. This huge
dahlia is a wonder for exhibition. Roots, 75c. Plants, 50c
- DOUKOPILOVA OBRAVASKA, ID. Lavender pink. Gigantic blooms re-
semble Kathleen Norris. Plants are unusually strong. A real
"HE" dahlia. Roots, \$1.00. Plants, 50c
- DR. JOSEPH SCHEINER, SC. Lavender. The blooms are very large.
Plants of majestic proportions. Plants only 50c
- DWIGHT W. MORROW, ID. Deep rich red. An older red aristocrat.
Plants only 35c
- EAGLE ROCK FANTASY, ID. When it behaves properly it produces
the finest bloom of all lavenders. It is very tempermental.
Roots, \$1.00. Plants, 50.
- EDNA FERBER, SC. Coral. A fine old prize winner.
Roots, 50c. Plants, 35c.
- ELEGANCE, IncC. Yellow with coral tints. A real beauty.
Plants only 50c.
- ELISSA LANDI, ID. Orange. A wonderful exhibition dahlia.
Roots, \$1.00 Plants, 50c.
- ENTRUP'S MONARCH, ID. Brilliant cherry carmine. Fine large blooms
produced on vigorous plants. Plants only 50c.

- ENTRUP'S SULTAN, ID. Carmine red. Giant blooms are produced profusely on extra strong plants. Roots, \$1.00. Plants, 50c.
- FRANZ BERGER, StrC. Bright coral red. A seedling of Frau O. Bracht and has the same habit of growth. Plants only 75c.
- FRAU IDA MANSFIELD, StrC. Yellow. A highly satisfactory dahlia and a consistent prize winner. Roots, \$1.00. Plants, 50c.
- FRAU LOUISE ELPERT, ID. Bright red. A beautiful exhibition and garden variety. Roots, \$1.00. Plants, 50c.
- FRANK SERPA, ID. The color is a delicate wine. A variety much in demand. Plants only \$1.50.
- GARTENDIREKTOR BARTON, SC. Pink and yellow beautifully blended. Plants only 50c.
- GLUECKSPILZ, ID. Bright red tipped white. A startling bi-color. Roots, \$1.00. Plants, 50c.
- GOLDEN STANDARD, IncC. Extra fine exhibition variety. Roots, \$1.50. Plants, 75c.
- GOOD NIGHT, ID. Oxblood. A highly popular older variety. Plants only 50c.
- GOODACRE'S SENSATION, SC. Color a gold and coral combination. Blooms are usually from nine to ten inches across. Roots, \$1.50. Plants, 75c.
- H. R. S., ID. Rich yellow. Extra large bloom on fine stems. Bushes are magnificent. Plants only 50c.
- HILLCREST FLUFFY RUFFLES, ID. Old rose and salmon blended. Giant blooms on medium high bushes. Plants only 50c.
- HILLCREST NUGGET, ID. Nugget bronze. Giant blooms on extra fine bushes. This is our favorite of the "Hillcrest family." Roots, \$2.00. Plants, \$1.00.
- HONOR BRIGHT, FD. Bronze. A fine cut flower and exhibition variety. Roots, 50c. Plants, 50c.
- HUNT'S VELVET WONDER, ID. Violet burgundy. Giant blooms on extra fine plants. Roots, \$2.00. Plants, \$1.00.

The National Association of Commercial Dahlia Growers

In the dahlia business as well as in other walks of life, we find pernicious practices in certain quarters. In order to curb these practices to the greatest possible extent, a group of reputable growers associated themselves together some years ago, under this name. Their prime objective was to protect the dahlia buying public through affording them we might say, an approved group from which to buy. Membership in this organization was obtained only after the applicant's moral and financial responsibility had been carefully scrutinized and approved. Business methods of the applicant were considered equally as carefully. Firmly believing that fairness to all was the only sure foundation upon which to build a lasting business, this policy was not only adopted, but has always been rigidly adhered to. The requirements for membership in this organization have not changed. That is why you are safe when you deal with any of its members.

- JEAN TRIMBEE, SC. Purple. Blooms are of great size on good stems.
A very popular exhibition dahlia. Plants only 50c.
- JEANIE GORDON, FD. Flesh pink and yellow, magnificently blended.
Fine exhibition variety. Roots, \$1.00. Plants, 50c.
- JERSEY'S DAINTY, StrC. White. This is in a class of its own for ex-
hibition. Wins in every show. Roots, \$1.00. Plants, 50c.
- JUDGE SAMUEL SEABURY, ID. - Heliotrope. Giant blooms of great
beauty. Roots, \$2.00. Plants, \$1.00.
- KATHLEEN NORRIS, ID. Pink. Still the best pink informal exhibition
dahlia on the market. Roots, 50c. Plants, 50c.
- KAY FRANCIS, SC. Sulphur yellow. Blooms are very large and per-
fect. Plants are vigorous. A consistent prize winner.
Roots, \$1.00. Plants, 50c.
- KING OF THE BLACKS, ID. Maroon. The monstrous blooms are
borne in profusion on low growing bushes. Roots only 50c.
- LA FIESTA, ID. Yellow penciled red. Extra large bloom.
Plants only 50c.
- LA REINA, ID. Orange. Very large and free blooming.
Plants only 50c.
- LA REINA de LOS ANGELES, ID. Lovely pink blooms of great size
and artistic formation. Blooms as a semi-cactus in cool weather.
Roots, \$1.00. Plants, 50c.
- LEMONIA, StrC. Lemon yellow. An exceedingly large dahlia for this
type. Some blooms duck their heads. Plants only 75c.
- LORD OF AUTUMN, ID. Rich clear yellow. One of the most sensa-
tional dahlias since Jane Cowl. This great dahlia wins consistently
in shows throughout the country. Roots, \$1.50. Plants, 75c.
- LOUISE BATES, SC. Lavender. Huge, yet graceful. Fine stems and
stately plants. Plants only 75c.
- LOWENBURG, ID. A shade of rose near American Beauty. Blooms are
large and borne on fine plants.
Roots, \$1.00. Plants, 50c.
- MAN O'WAR, FD. Rich deep red. An exceedingly fine dahlia.
Roots, \$1.00. Plants, 50c.
- MARSHALL'S PINK, FD. Bright rosy pink. One of the most beautiful
cut flowers on the market. Roots, 50c. Plants, 50c.
- MISS BELGIUM, StrC. Bright red. Blooms are small but borne in pro-
fusion. Even though handicapped by size it is a consistent prize
winner. Roots, 75c. Plants, 50c.
- MRS. BRUCE COLLINS, SC. Yellow. Large blooms, borne profusely on
medium high bushes. A very fine dahlia. Plants only 75c.
- MONMOUTH CHAMPION, FD. Flaming red. A grand old veteran.
Roots only 35c.
- MRS. ALFRED BUNYARD, FD. Yellow. An exceptionally nice cut
flower variety. Plants, \$2.50.
- MRS. GEORGE le BOUTILLIER, ID. Rich deep red. Blooms are of great
size on beautiful, vigorous plants. Roots, \$1.50. Plants, 75c.

MURPHY'S MASTERPIECE, ID. Deep rich red. This has been our best seller for several seasons. Numbered among the three or four largest dahlias in existence. It is still a consistent prize winner.
Roots, \$1.50. Plants, 75c.

MYRA HOWARD, ID. Bronzed gold. A huge flower on good stem.
Plants only 50c

NANNIE SINE, FD. A lovely blend of pastel pink, cream and gold. For sheer beauty it cannot be beaten.
Plants only 50c.

OLYMPIC SUNSET, SC. A blend of apricot, coral and gold. A most magnificent flower of great size and easy to grow.
Plants only \$1.00

ORANGE MOON, ID. Orange. Huge blooms on magnificent plants.
Plants only \$1.00.

ORIENTAL GLORY, ID. Orange. Blooms are very large and borne on the best of stems. Free growing plants.
Roots, 50. Plants, 50c.

PALO ALTO, SC. Salmon and gold. This is the greatest heat resistant dahlia we have ever grown. The huge blooms are borne in profusion from early until frost.
Roots, 75c. Plants, 50c.

PAUL PFITZER, SC. Pink shading to cream at base of petals. One of the best exhibition dahlias available.
Plants only 50c.

PHANTOM, ID. Royal purple tipped and edged pure white. A real sensational bi-color. Blooms are large and habits of plant are excellent.
Plants only \$1.00.

PRACHTKERL, IncC. Clear primrose yellow. One of the most desirable of recent foreign introductions.
Plants only \$1.50.

RENATE MUELLER, SC. A beautiful blend of pink and yellow.
Plants only \$1.00

RHINEFISHER, SC. Orange buff. Large blooms, vigorous plants.
Plants only 50c.

More Dahlia Dont's

Don't cut a bloom before it is fully open and wonder why it wilted so quickly. Few dahlias can stand such treatment.

Don't be stingy with your plant when you cut a bloom for exhibition. The judges like them on long stems.

Don't store your clumps without first cutting the stocks back to within an inch or two of the crown and dusting them with sulphur. Crown rot will be greatly reduced this way.

Don't have "dahlia secrets." Be a good sport and remember that you once pined to learn how it was done.

DON'T LET THE SEASON PASS WITHOUT SENDING US A TRIAL ORDER if you are not already a customer. From what others tell us, you will be delighted with our stock as well as our business methods.

- ROBERT EMMETT, FD. Rich red. The large blooms are great for exhibition. Plants are sturdy. Roots, 75c. Plants, 50c.
- ROSTRAHL, StrC. A vigorous grower and profuse bloomer. Blooms are large for this type of dahlia. Plants only \$1.00.
- RUBY TAYLOR, ID. Carmine. One of the most well behaved dahlias in the garden. Plants only 50c.
- RUDY VALLEE, SC. Gold and bronze. A clean growing dahlia of exceptional merit. Plants only 50c.
- SACRED FIRE, ID. A bright cherry red. The blooms are large on stems of fair substance. Plants only 50c.
- SAMARKAND, ID. Cerise rose. A superb dahlia. Plants only \$2.00.
- SATAN, SC. Fiery red with yellow reverse. Plants only 50c.
- SEVERIN'S TRIUMPH, FD. True pink. The only dahlia able to win against Jersey's Beauty. Plants only \$1.25.
- SHALIMAR, Poinsettia red. Blooms are immense. Plants only \$1.00.
- SONNY BOY, ID. Glistening old rose. Immense blooms on exceptionally sturdy plants. Roots, \$1.00. Plants, 50c.
- SPINNING WHEEL, ID. Cardinal red tipped white. Petals twist in a regular manner, suggesting its name. Plants only \$1.50.
- SPOTLIGHT, ID. Yellow. Immense blooms on good stems. Roots, \$1.00. Plants, 50c.
- SULTAN OF HILLCREST, ID. Gold and orange buff. Huge blooms on fair stems. Medium to low bushes. Plants only 50c.
- THOMAS A. EDISON, FD. Purple. A fine old dahlia which is hard to beat. Plants only 50c.
- TOWER'S EMPIRE, ID. Color resembles Jane Cowl. Plants are stately with singularly attractive foliage. Plants only 75c.
- VOIT'S ERFOLG, FD. Glistening purple. A magnificent dahlia of large size, on good stems. Roots, \$1.50. Plants, 75c.
- VOIT'S IDEAL, SC. White. Large blooms are borne on fine stems. Plants only \$1.00.
- WASHINGTON GIANT, ID. Lavender. Large blooms on fine stems. Plants are vigorous. Roots, \$1.00. Plants, 50c.
- WHITE DUCHESS, ID. White. A fine large exhibition variety. Plants only 50c.
- WHITE WONDER, ID. Huge white. Blooming habit is inclined to be crotchky. Plants only 50c.

Small Flowering Dahlias

MINATURES

BABY ROYAL, SC.	Salmon pink. Exceptionally fine.		
		Roots, 50c.	Plants, 35c.
BISHOP OF LLANDAFF, Duplex.	Bright red, dark centers.		
		Roots, 50c.	Plants, 35c.
BUCKEYE BABY, FD.	Gold buff. Very dainty and fine.		
		Roots, \$1.50.	Plants, 75c.
LITTLE JEWELL, FD.	Apple blossom pink.	Roots, 35c.	Plants, 35c.
LITTLE DREAM, SC.	Clear pink shading to white tips.		Plants, 75c.
LITTLE SNOW QUEEN, SC.	White.		Plants, 75c.
OSTERGRUSZ (EASTER GREETINGS) SC.	White.		Plants, 75c.
PEYTIE CONWAY, FD.	Lavender.		Plants, 35c.
RED HEAD, ID	Orange scarlet.		Plants, 35c.

POMPONS

AIMEE.	Orange.		Plants, 35c.
ATOM.	Bright red.		Plants, 35c.
DEE DEE.	Lilac.		Plants, 35c.
HELEN ANITA.	Pink overlaid white.	Roots, 35c.	Plants, 35c.
HONEY.	Yellow tipped red.	Roots, 35c.	Plants, 35c.
JACK.	Dark red.	Roots, 35c.	Plants, 35c.
JOE FETTE.	White.		Plants, 35c.
LITTLE EDITH.	Bronze.	Roots, 35c.	Plants, 35c.
NERISSA.	Pink.		Plants, 35c.

Ball Dahlias

CHARLOTTE CALDWELL.	Bright orange shaded terra cotta. See 1937 introductions.		
JEAN KERR.	White.	Roots, 35c.	Plants, 35c.
MAUDE ADAMS.	White, overlaid delicate lavender.		Plants 35c.
MARY HELEN.	Rich yellow.		Plants, 35c.

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